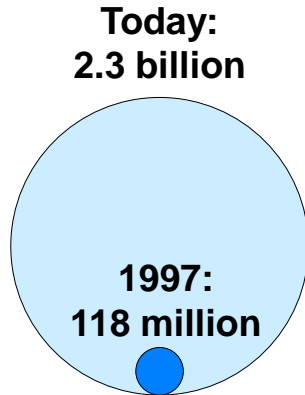


# Internet and mobile phone users

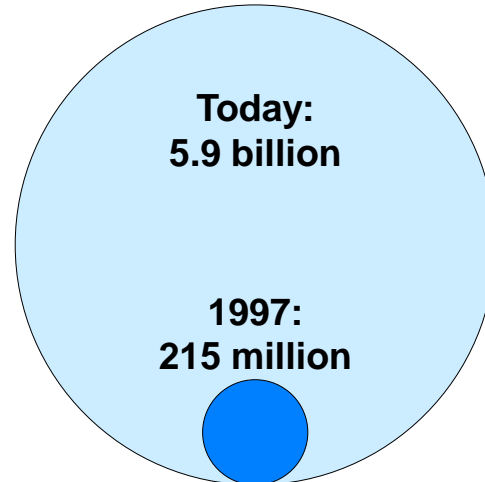


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## Number of Internet users

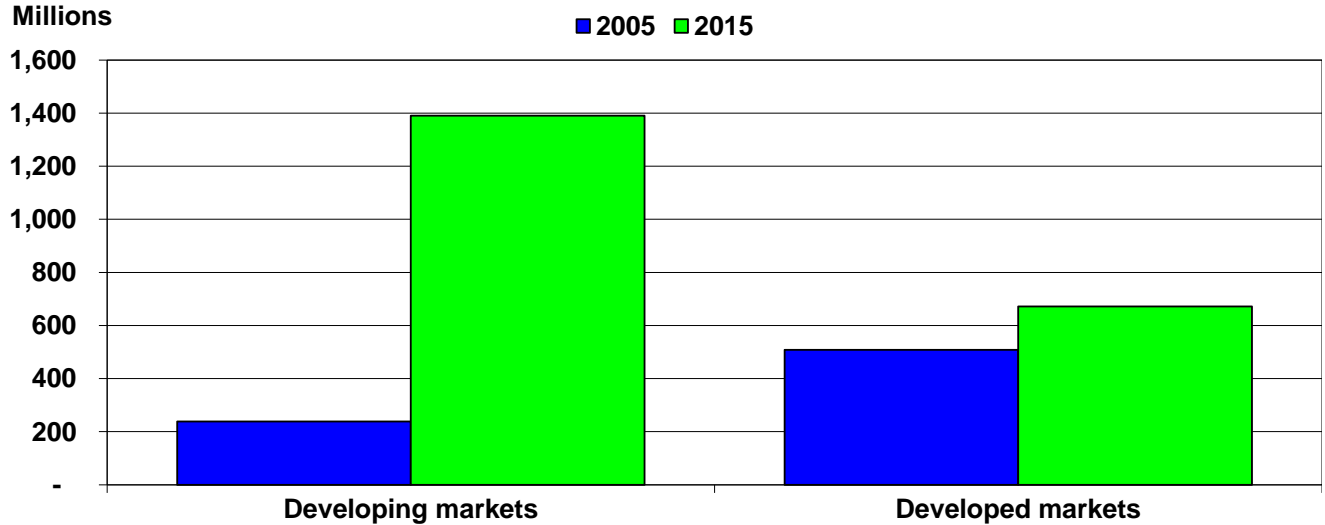


## Number of mobile phone users



# Internet users grow faster in developing markets

*G-20 countries*

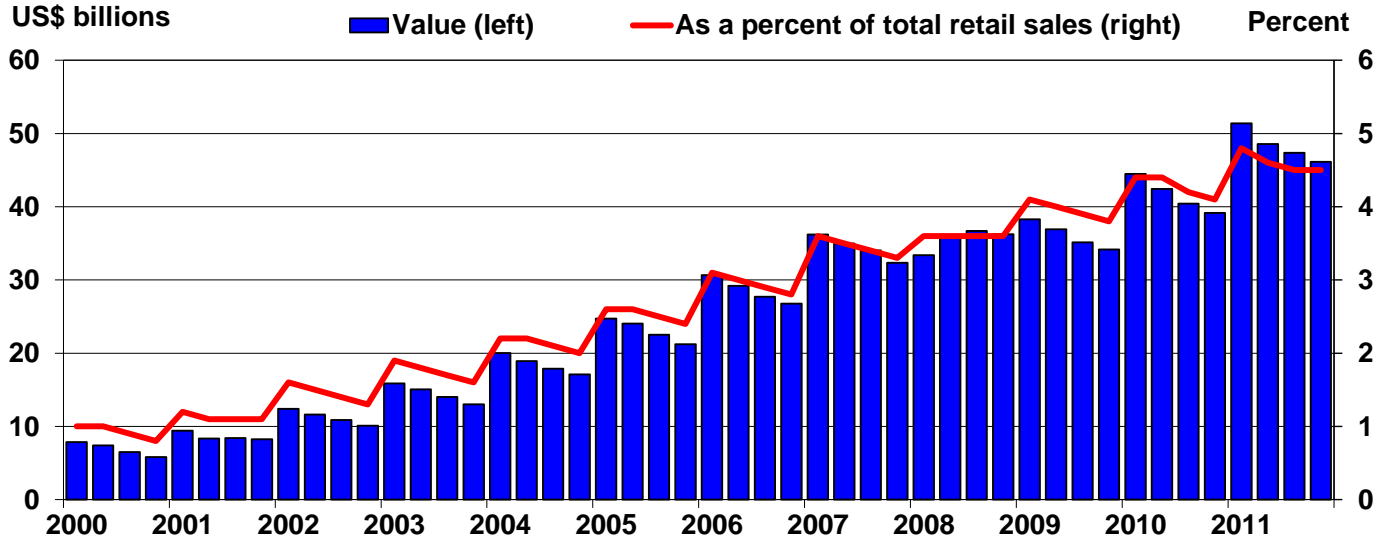


# E-Commerce is increasing its share in retail sector

*Sales of E-Commerce in U.S.*



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Source: U.S. Census Bureau.

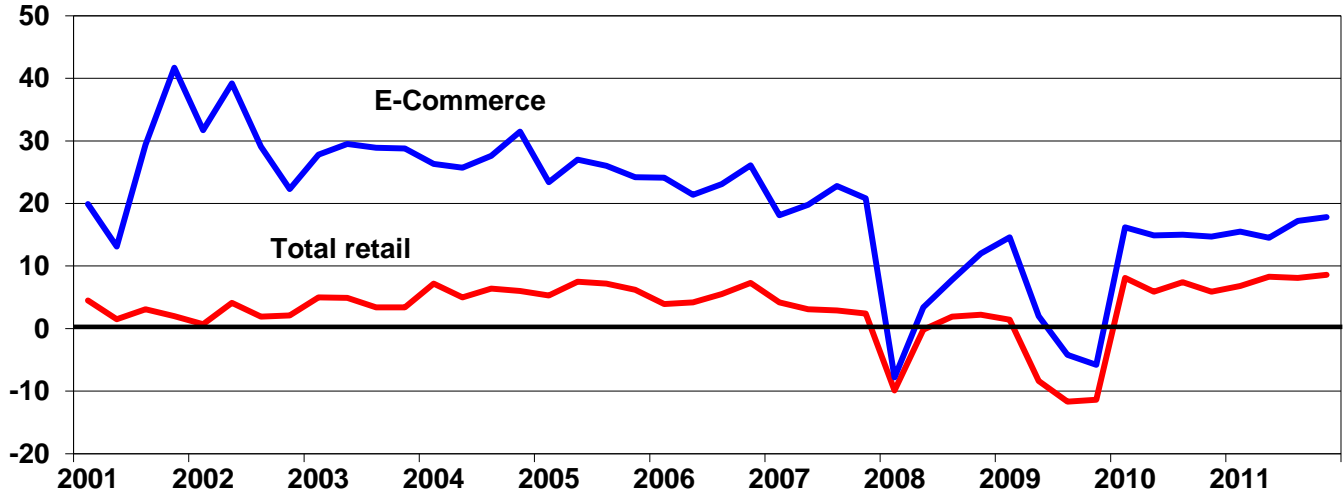
# E-Commerce growth outpaces traditional retails

*Percent change of sales from a year ago, U.S.*

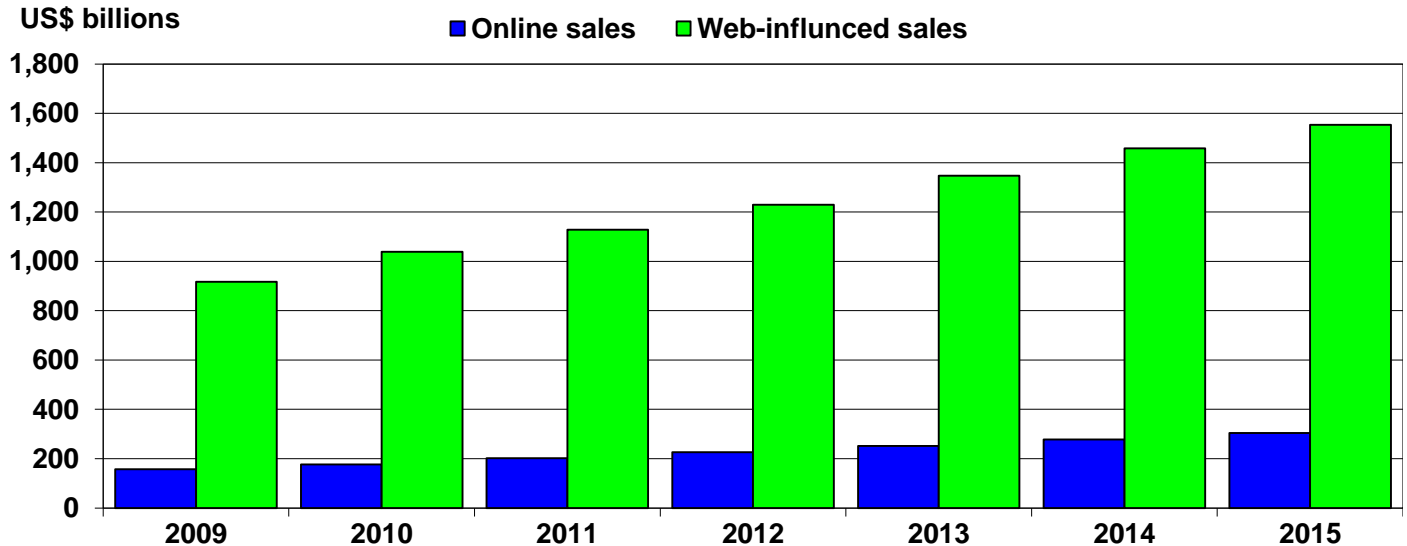


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Percent change, year ago



# E-commerce projections in the U.S.

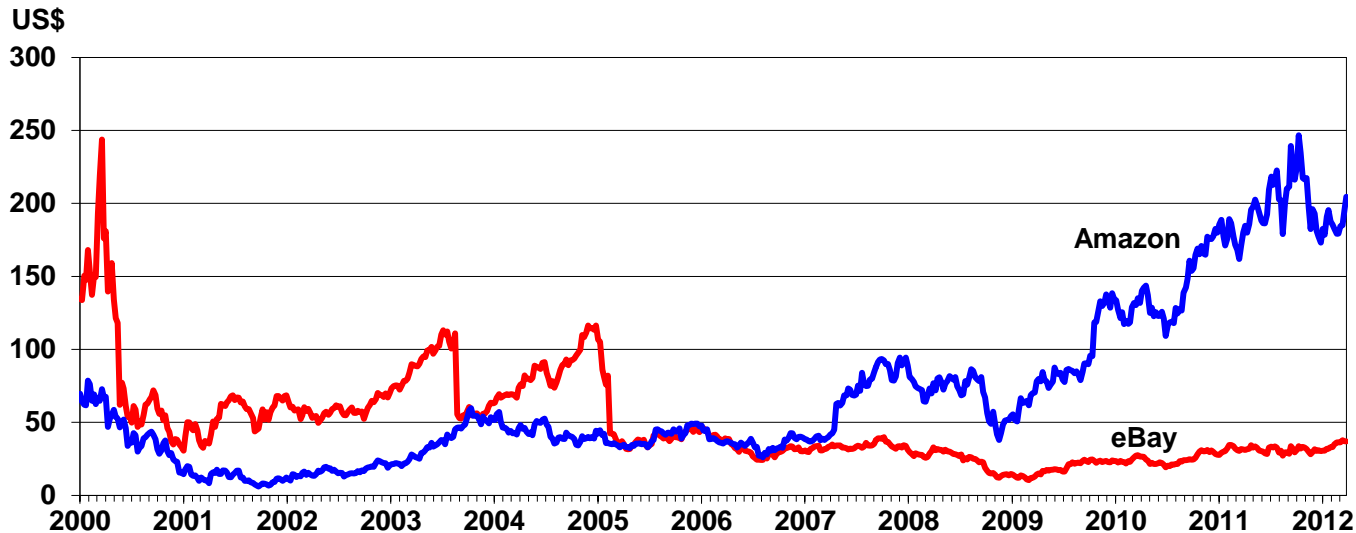


# B2C beat on-line auctions

*Stock prices of the pioneers of two E-Commerce models*



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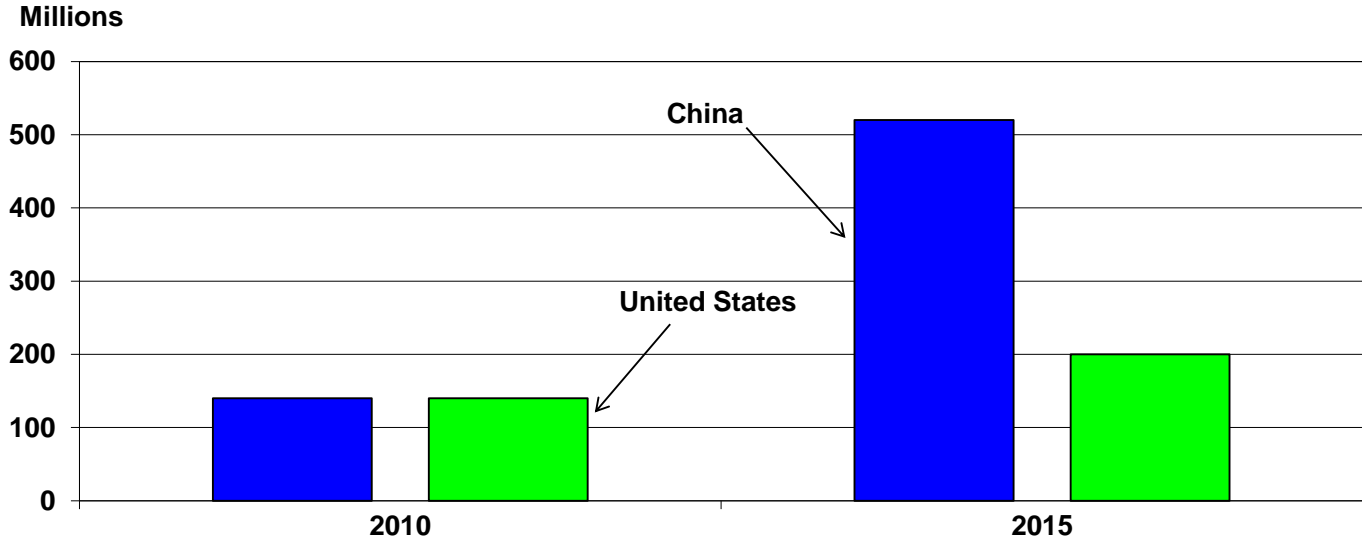


# E-Commerce market in China is growing rapidly

*Projected on-line shopper base*



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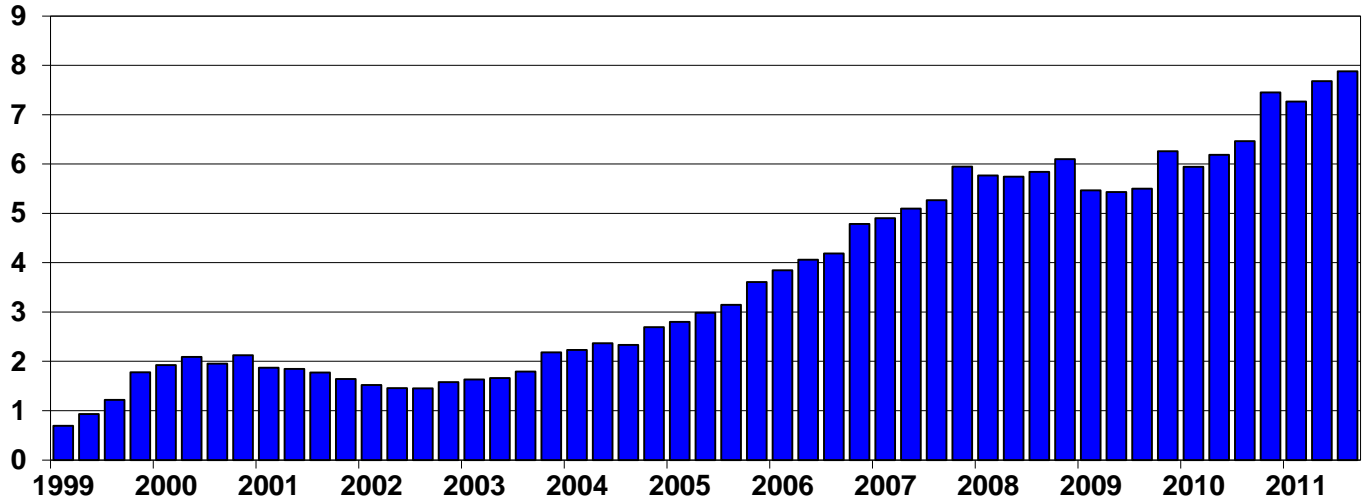
# Online advertising revenues

## *United States*



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US\$ billions



Source: PricewaterhouseCoopers, Interactive Advertising Bureau.

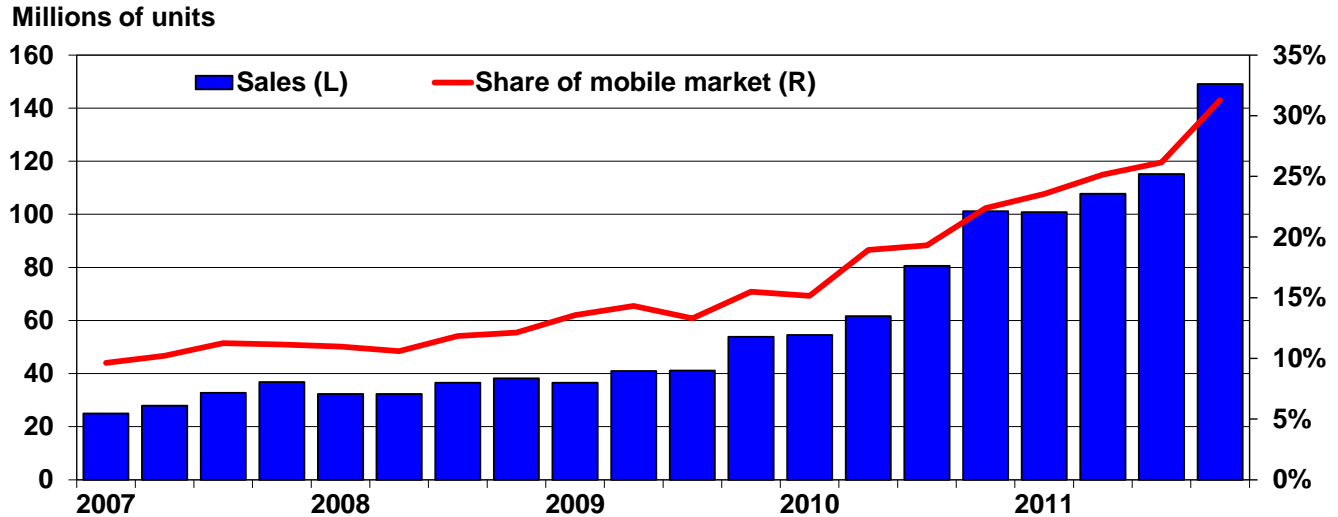


# Smartphone sales and its market share

*Worldwide*



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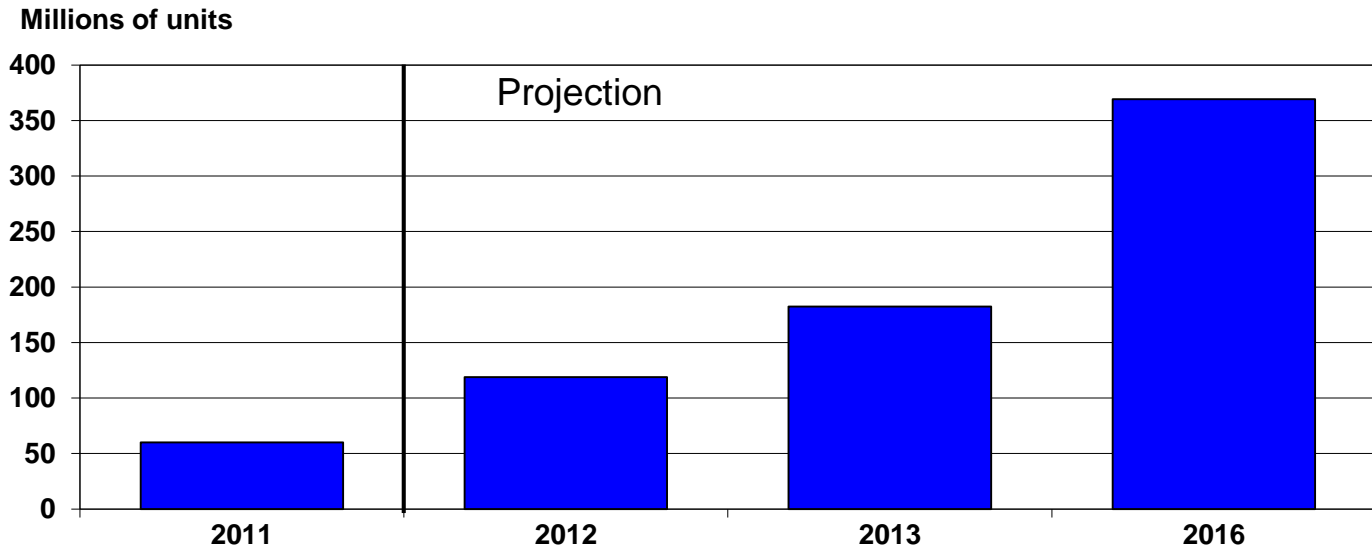


# Media tablet sales projections

*Worldwide*



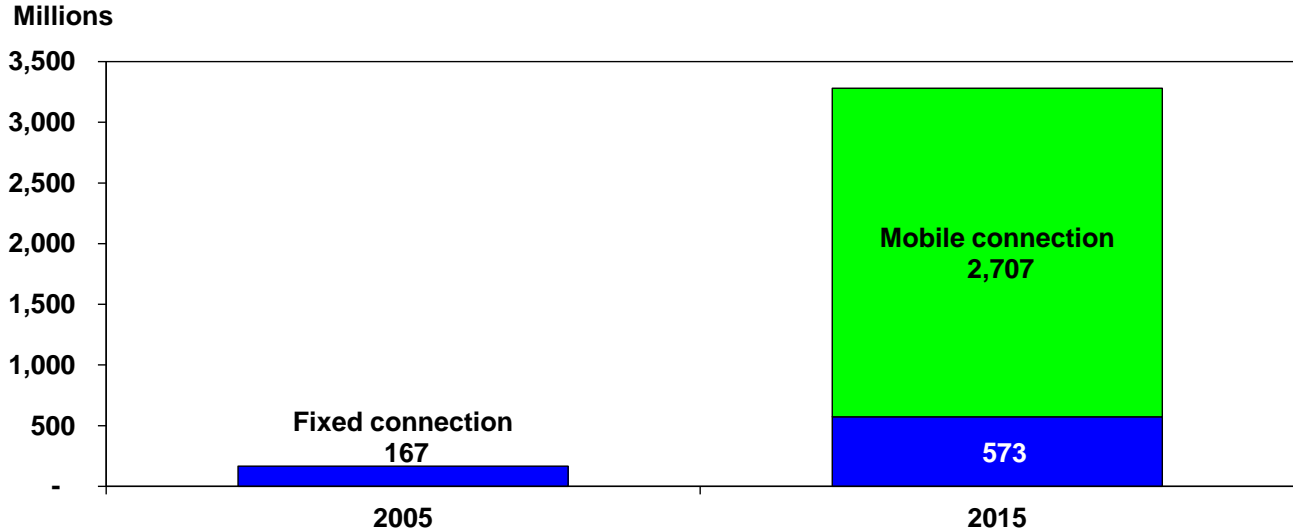
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Source: Gartner.

# Consumer broadband connections

*G-20 countries*



# SMEs with extensive use of the web grow faster

*Three-year sales growth in selected countries*

