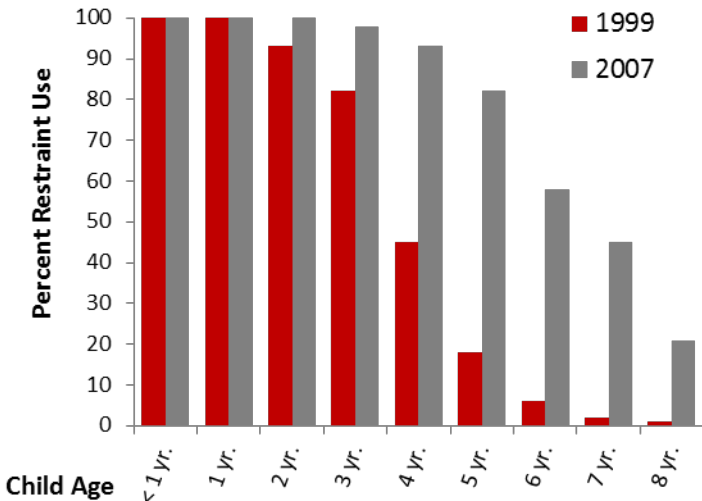


Partners for Child Passenger Safety



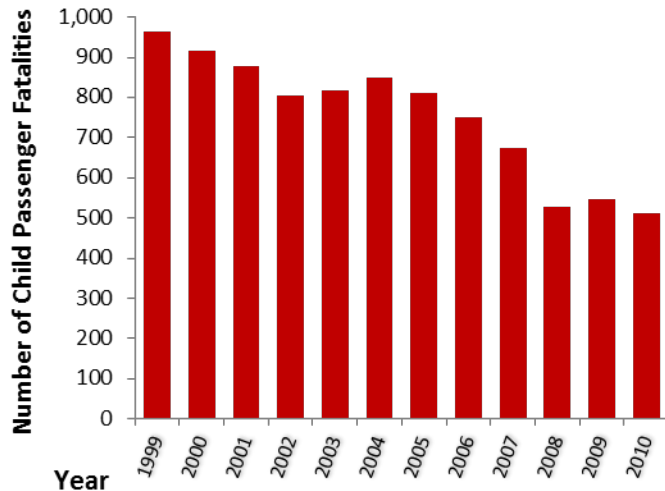
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Child Restraint use by Age



Source: Partners for Child Passenger Safety (PCPS) *Fact and Trend Report*, 2008

Child Passenger Fatalities (0 to 8 Year-olds)



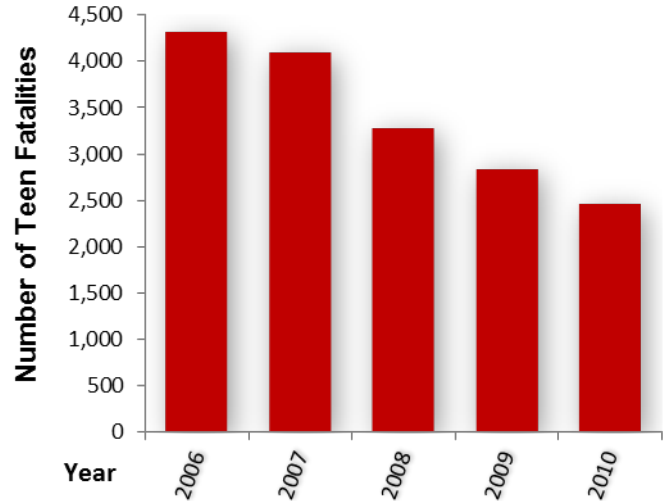
Source: FARS Online Query Tool
<http://www-fars.nhtsa.dot.gov/QueryTool/QuerySection/SelectYear.aspx>

Teen Driver Safety Interventions

- 76% of teens agree that texting while driving can have fatal consequences¹.
- Only 16% of teens said they had never seen their parents use a cell phone while driving².
- 57% of licensed teen drivers said they have read or sent text messages while driving¹.

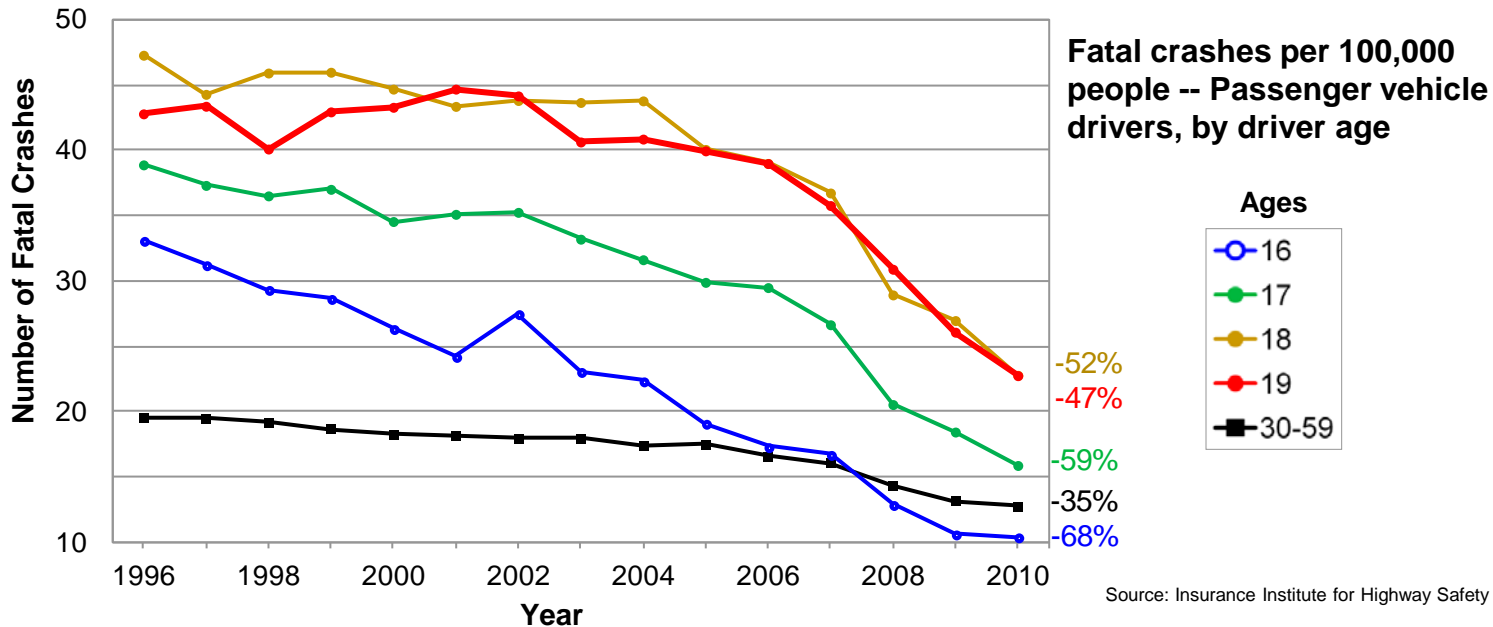
Source: ¹February, 2012 State Farm/Harris Survey
²July, 2011 State Farm/Synovate Survey

Teen Crash Fatalities (15 to 19 Year-olds)



Source: FARS Online Query Tool
<http://www-fars.nhtsa.dot.gov/QueryTool/QuerySection/SelectYear.aspx>

Fatal Crashes With Young Drivers Declining



Public Private Partnerships

Lessons learned from RSN experience



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- **Employer**
- **Unemployed**
- **Schools**
- **Society**
- **Manufacturing Institute (NAM/NIMS)**
- **ACT**



RIGHT
SKILLS
NOW
FOR MANUFACTURING

JOBS COUNCIL



PRESIDENT'S COUNCIL
ON JOBS AND COMPETITIVENESS

Public Private Partnerships

Lessons learned from RSN experience



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Employer

<i>Problem</i>	No Skilled workers available despite high unemployment
<i>Anticipated Risk</i>	Hire incompetent: expense of training; potential destroy equipment, lose customers, injure workers; high costs no reward
<i>Parlayed onto</i>	Schools NAM ACT
<i>How</i>	Adopt NAM/NIMS Credentials and EDIT curricula to CORE Essentials; Insist on Relevant classes not just all of the above.
<i>End benefit</i>	Employers have skilled workforce, more productive less risk on new hires

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Lessons learned from RSN experience



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Unemployed

<i>Problem</i>	No work available despite my ability to do math
<i>Anticipated Risk</i>	No assurance of employment for all my effort in this challenging field
<i>Parlayed onto</i>	Employers NAM ACT
<i>How</i>	Employers warrant employment if skills are demonstrated
<i>End benefit</i>	No longer unemployed, Upward career trajectory

Public Private Partnerships

Lessons learned from RSN experience



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Schools

<i>Problem</i>	We have classes nobody takes
<i>Anticipated Risk</i>	We have to meet accreditation and state requirements
<i>Parlayed onto</i>	Employers and NAM NIMS
<i>How</i>	Employers will take students if we deliver the curriculum credentials sought
<i>End benefit</i>	Certificate students likely to return for additional for degree coursework; employers too.

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Lessons learned from RSN experience



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Society

<i>Problem</i>	We need people to be at their highest and best use
<i>Anticipated Risk</i>	We're paying the unemployed to do nothing- loss to society by no action
<i>Parlayed onto</i>	Schools/Employers
<i>How</i>	Teach and intern candidates
<i>End benefit</i>	Reduced unemployment and more productive workforce

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Lessons learned from RSN experience



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Manufacturing Institute (NAM/NIMS)

<i>Problem</i>	We know what is needed for effective workers but can't create them ourself
<i>Anticipated Risk</i>	Loss of Manufacturing Competitiveness as a society
<i>Parlayed onto</i>	Schools Employers
<i>How</i>	Productive employers with qualified employees keep manufacturing thriving in North America
<i>End benefit</i>	Employers more productive, unemployed working and on career trajectory; Healthy US manufacturing

Public Private Partnerships

Lessons learned from RSN experience

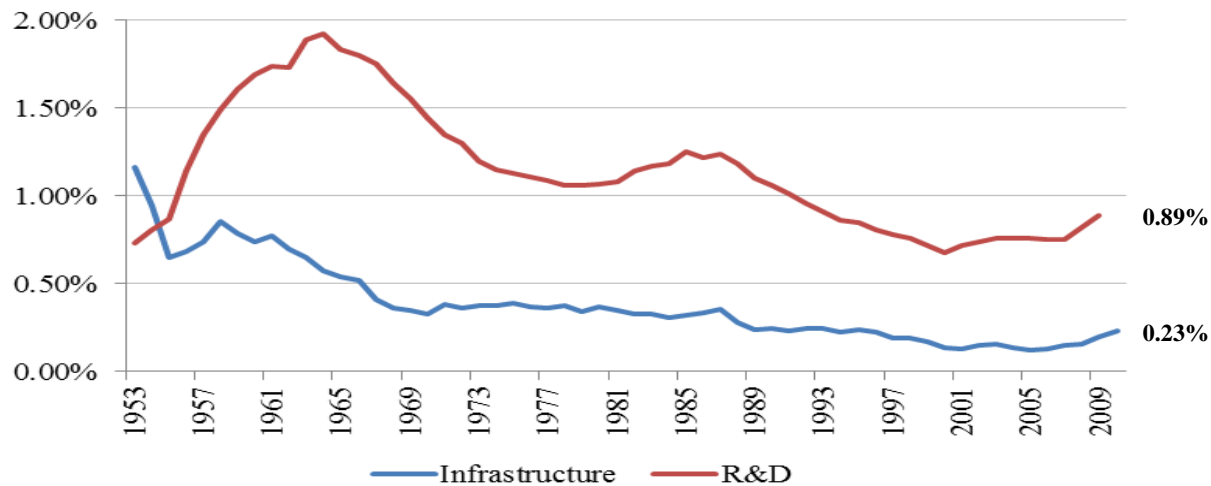


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ACT

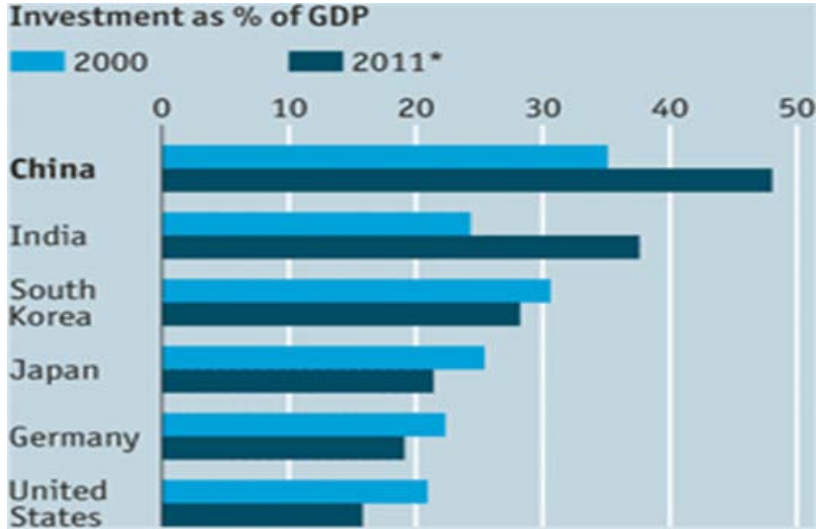
<i>Problem</i>	Instrument to certify worker quality but unknown and unused
<i>Anticipated Risk</i>	Underutilization of valuable resource
<i>Parlayed onto</i>	Employers
<i>How</i>	Employers demand proof of qualification; Use of Test assures no loss to any player spending limited resources on unqualified candidates
<i>End benefit</i>	Greater use of Employment assessment tool nationwide

Federal Spending on Infrastructure and R&D (% of GDP)



Source: BEA, National Patterns of R&D Resources.

Investment as % of GDP



Sources: IMF, HSBC, The Economist.

The Education Gap

Training our workforce for 21st century employment

With over 8% unemployment it is critical to ensure our workforce has the training and skills required of the jobs available today.

