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A New Gold Standard of University Performance

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A new business model



Current model is input-based, and success is defined by:

- Exclusion
- High cost
- Inefficiency

New business model is outcome-based, and characterized by:

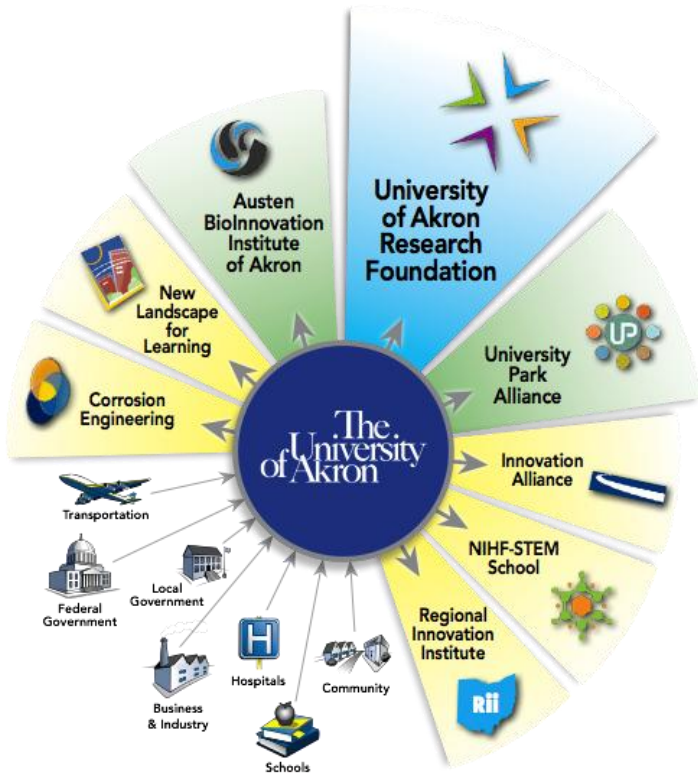
- Relevance
- Connectivity
- Productivity

Achieve economies of scale...



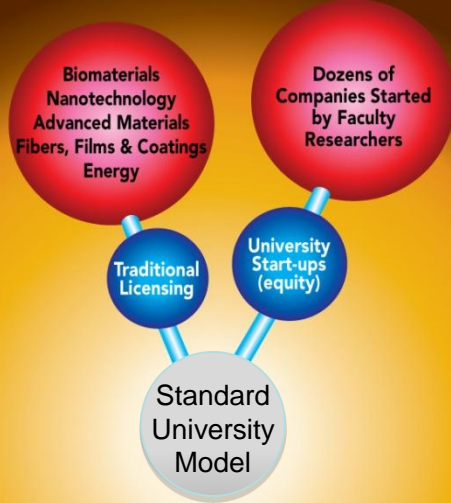
Unbundle delivery from assessment

- Build a “DIY-U” portal
- Develop an assessment engine independent of how learning is acquired



The Akron Model

**A broad-based
robust platform for
economic development**



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